Anura **delivers** what competitors can't.

As the world's most accurate fraud solution, Anura protects your web assets by eliminating bots, malware, and human fraud, ensuring your content reaches real people with unmatched accuracy, thoroughness, and analytics.

	Anura	Competitor 1 Certified SIVT fraud solution	Competitor 2 IP-based fraud detection	Competitor 3 Self-serve fraud detection	Competitor 4 Interactive user verification fraud detection
Accuracy The precision of identifying fraudulent visitors, with 99.999% accuracy.	✓	✗	✗	✗	✗
No False Positives Guarantees that legitimate visitors are never incorrectly flagged.	✓	✗	✗	✗	✗
Definitive Answers Offers straightforward answers without guesswork.	✓	✗	✗	✗	✗
Easy Implementation Ready to use without needing rulesets or extensive configurations.	✓	✓	✗	✗	✓
In-Depth Visitor Analysis The depth of visitor assessments for accurate fraud detection.	✓	✗	✗	✗	✗
Real-Time Results Immediate results enable swift actions against fraud.	✓	✓	✓	✓	✓
Machine Learning Expertise Leverages the use of advanced algorithms for improvement.	✓	✓	✗	✓	✓
New Fraud Prevention Regular enhancements introduced to adapt to emerging fraud threats.	✓	✓	✗	✓	✓
Quick Threat Identification The ability to quickly and accurately identify fraud.	✓	✓	✗	✗	✗
Fraud Source Identification Pinpoints where fraud originates for informed decisions.	✓	✗	✗	✗	✗
Comprehensive Dashboard Provides a user-friendly interface for actionable insights and analysis.	✓	✗	✗	✗	✗
Defined Rulesets for Proof Clear and concise proof of fraud, helping streamline decision-making.	✓	✗	✗	✗	✗

Anura is a *TAG Certified Against Fraud* Solution

★★★★★ Google 5-star reviews on Google — all **earned,** never bought.

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Anura